



Broadband World Forum 2018: SoftAtHome Makes Long-term Commitment to Improved Quality of Experience in The Smart Home

Smarter Wi-Fi, Customer Experience Analytics for operators, Wi-Fi 6, 10Gbps connectivity and Voice-controlled IoT, to star at this year's BBWF show

Colombes, France – October xx, 2018 – SoftAtHome (stand E101B Messe Berlin), the technology company dedicated to the digital home, will showcase exciting innovations this year in Berlin. The company continues to demonstrate leading-edge innovations for operators to manage the digital home.

A smarter Wi-Fi is possible

SoftAtHome has recently deployed its Wifi'ON product with tier-one operators in Europe: Orange France, Orange Poland and Swisscom in Switzerland. The product delivers the best end-to-end in-home Wi-Fi experience extending Wi-Fi coverage and throughput. A unique Wi-Fi SSID is propagated to all access points creating a single intelligent and mesh network. The home network is then constantly optimized with smart algorithms that enable to connect Wi-Fi device to the best Access Point.

Adding Cloud analytics to always keep an eye on the Customer Experience

SoftAtHome accelerates its strategy on Customer Experience Analytics.

Following the acquisition of V3D, leader in telecom data analytics, SoftAtHome extends its Quality Of Experience portfolio under the Eyes'ON brand name. Eyes'ON gathers data to better understand the customer environment and provides tools so that operator teams can constantly monitor customer services and act more rapidly and efficiently to improve the Quality of Experience for each and every homes.

Faster than ever with 10Gbps connections and Wi-Fi 6 technologies

SoftAtHome software is one first to be ready for 10Gbps full duplex fibre GPON connectivity and Wi-Fi 6 (802.11ax) Access Point. Some advanced demonstration will be performed on SoftAtHome stand E101B.

Operator IoT solutions controlled by Voice with Things'ON

SoftAtHome leverages the intelligent behavior of connected objects to make the digital home more comfortable while controlling and optimizing the environment and energy consumption. This product is designed so that operators can manage devices in the home on behalf of their subscribers as in its latest deployment with O2 in the Czech republic. We are creating new use cases all the time, including with 3rd-party iconic devices. Now, all connected things within the home can also be voice-controlled, thanks to the vocal assistant.

SoftAtHome CEO, David Viret-Lange, will speak on Day 2 at 5.40 pm in the Connected Home session. "Why Analytics is key in the UX". David will explain how analytics can help operators to offer the best ever user experience at home.

Meet SoftAtHome in Stand E101B in Messe, Berlin, during Broadband World Forum from October 23rd to 25th 2018.

About SoftAtHome

SoftAtHome creates software for operators to deploy services with the best user experience for connectivity, pay TV, Home Networking and Smart Home products. SoftAtHome products are deployed with major operators in over 20 million homes over 18 countries. The company based in France and Belgium is still growing with over 250 employees mainly in software development. We are regularly opening new offices to support our customers. Offices are already in half a dozen European capitals as well as in Dubai, Singapore and Toronto. More info: www.softathome.com

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