



## **Broadband World Forum 2014: Sigma Designs and SoftAtHome Team Up to accelerate IoT deployment**

**Broadband World Forum 2014, Amsterdam - October 22, 2014** – Sigma Designs (Z-Wave Stand F34), a leading provider of intelligent system-on-chip (SoC) solutions for Smart TV, Smart home and IP-based set-top-boxes (STBs), and SoftAtHome (Stand D44), a provider of home operating platforms enabling convergent services for the digital home, announce today a new partnership to accelerate IoT deployment by integrating the Z-Wave radio protocol into home gateway software. The two companies will jointly demonstrate this new platform at Broadband World Forum 2014 in RAI Amsterdam, with a key feature being the integration of Sigma Designs' Z-Wave radio protocol.

The partnership creates one of the most advanced IoT integrated gateway solutions on the market by combining Sigma Designs' Z-Wave protocol and SoftAtHome's advanced software platform. Z-Wave has already been widely deployed for emerging smart home and IoT applications involving low power communications, while SoftAtHome also supports other established protocols used for communication and content delivery within the home. The new solution is part of the latest CloudAtHome software solution announced this week by SoftAtHome.

There are now over 300 independent manufacturers in the Z-Wave Alliance committed to building wireless home control products based on the Z-Wave standard. There are over 1100 different products certified by the Z-Wave Alliance, with a total of 35M devices by the end of 2014.

"We are excited about this collaboration with SoftAtHome", said Raoul Wijergangs, vice-president Z-Wave business line, Sigma Designs. "We typically think about Z-Wave in terms of scenarios that consumers will benefit from and then we help our customers provide solutions. With SoftAtHome's expertise, we have the opportunity to make the smart home into the 5<sup>th</sup> play service providers can add to their portfolio to deliver new benefits for their customers on top of their traditional packages."

"We believe that Internet Of Things and Smart Home services should be added to the list of features that operators can deliver without any additional dedicated box", added Michel Degland, CEO of SoftAtHome. "By including Sigma Designs' Z-Wave in our open platform, we give end-users a new level of control over their home environment."

You can see the SoftAtHome Z-Wave platform demonstrated at the SoftAtHome Stand D44, RAI Amsterdam during Broadband World Forum from 21st to 23rd of October 2014.

### **About Sigma Designs**

Sigma Designs, Inc. (NASDAQ: SIGM) is a world leader in connected media platforms. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, DTV, connected media players, residential gateways, home control systems, and more. For more information about Sigma Designs, please visit [www.sigmadesigns.com](http://www.sigmadesigns.com).

### **About SoftAtHome**

**SoftAtHome** is an operator-backed software company delivering the best of connectivity, Pay TV and digital services to the home. Through its SOP product SoftAtHome empowers operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. SoftAtHome solutions are already deployed on over 20 million Home Gateways and Set Top Box throughout the world in multiple broadband and broadcast deployments. The company is headquartered in France with development and sales teams also in Belgium and the UAE. For more information, visit our website at [www.softathome.com](http://www.softathome.com) or follow us @SoftAtHome.

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