



Broadpeak and SoftAtHome Transform Home Media Gateways Into Active Components for Seamless OTT Delivery

SoftAtHome SOP Platform pre-integrated with Broadpeak nanoCDN technology eases live and VOD OTT distribution to millions of simultaneous viewers

Amsterdam - October 22, 2013 – Broadpeak, a leading provider of content delivery networks (CDN) technologies and high-performance video streaming servers for cable, IPTV, OTT, and hybrid TV operators worldwide, and SoftAtHome, provider of home operating platforms for convergent services in the Digital Home, announced today strengthened collaboration around OTT service delivery. This extends the partnership announced at Broadband World Forum 2012 to integrate Broadpeak's bandwidth efficient nanoCDN technology with SoftAtHome's ubiquitous SOP home operating platform.

At Broadband World Forum this year in Amsterdam (22 – 24 of October 2013), Broadpeak unveiled a key new addition to its nanoCDN framework. Combined with SoftAtHome's latest SOP6 software, nanoCDN reduces peak loading on the broadband access network for both live and VOD Over-The-Top (OTT) consumption, by transforming gateways or set-top boxes into active components of the content delivery network.

"OTT traffic is growing on Broadband operators' networks, and has a direct impact on their infrastructures. Bringing a solution, to improve quality of service for end user while optimising costs, is a clear advantage. Network Operators can benefit from this latest version of Broadpeak nanoCDN technology to cost-effectively manage the consumption peaks of live and VoD OTT," said Michel Degland, CEO of SoftAtHome.

"We are excited to extend our collaboration with SoftAtHome. By combining our nanoCDN technology with their popular software solution, we are able to leverage gateways and boxes to evolve them into the perfect and ultimate edge servers. By leveraging home gateways with SoftAtHome's SOP6, nanoCDN helps operators to dramatically reduce infrastructure investments and enable them to more efficiently deliver high-quality OTT and managed video services to end users" said Jacques Le Mancq, CEO and President of Broadpeak.

To see our demos visit us at Broadband World Forum 2013, on SoftAtHome's booth D46 or Broadpeak booth F47. Follow @SoftAtHome and @Broadpeak.

About Broadpeak (www.broadpeak.tv)

Broadpeak designs and manufactures video delivery components for content providers and network service providers deploying IPTV, cable, and OTT services. Its portfolio of solutions and technologies powers the delivery of movies, television programming, and other content over managed networks and the Internet for viewing on any type of device. The company's systems and services help operators increase market share and improve subscriber loyalty with superior quality of experience.

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About SoftAtHome

SoftAtHome is an operator-backed software company delivering the best of connectivity, Pay TV and digital services to the home.

Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. SoftAtHome solutions are already deployed on over 17 million STB and gateways throughout the world in multiple TV deployments.

The company is headquartered in France with development and sales teams also in Belgium and the UAE.

For more information, visit our website at www.softathome.com or follow us @SoftAtHome.

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