



Orange Belgium and SoftAtHome win Global Telecoms Business Innovation Award

Global Telecoms Business Innovation Summit, London, UK – May 26, 2016 – Orange Belgium (formerly-known as Mobistar), a leading Belgian telecom provider, and SoftAtHome, a software provider for operator CPE devices enabling convergent services for the digital home, are proud to announce that « Orange Internet + TV » has won this year's GTB Innovation Award for "Consumer Service Innovation".

This award recognizes the first time a mobile network operator has offered premium interactive DigitalTV and High Broadband Internet services over unbundled cable infrastructure, thus becoming the first Cable Virtual Network Operator in Europe.

Running over different incumbent regional cable operator networks throughout Belgium, the cable TV decoder automatically detects the network to adapt to different DVB environments and customizes the feature-set available in that region. Subscribers experience download speeds up to 200Mbps, upload speeds up to 12Mbps, unlimited monthly volumes and a home gateway including the latest Wi-Fi technologies. The TV service already includes up to 70 channels with over 15 in HD. The TV decoder with a best-of-breed intuitive interface includes a PVR (1TB of HDD), an enriched EPG, 8 tuners and up to 400 hours of TV storage.

Thanks to the decoupling of hardware and software and the flexibility of the software architecture provided by SoftAtHome's middleware, the TV Decoder is equipped with all the latest TV and Digital Home features and will benefit from a service roadmap developed with major operators such as Orange, Swisscom or Etisalat to extend future service offerings. Technologies such as a Universal Video Player and advanced browser technology will for example be leveraged. Fast Zapping technologies will mean that channel change will seem instantaneous, with several video streams decoded at any one time, further enhancing user experience.

The GTB Innovation Awards celebrate excellence in telecom innovation around the globe. This event is recognized within the industry and took place on 25th of May 2016 at the Sheraton Park Lane Hotel, Piccadilly, London.

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Luxembourg. As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments. Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and ADSL internet access, as well as one of the world leaders for telecommunication services to enterprises. Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

About SoftAtHome

SoftAtHome is a fast growing software company delivering leading connectivity, Pay TV and digital services for Operator devices in the home. Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are

simple and long lasting. Its solutions are already deployed on over 25 million homes in more than 15 countries in multiple broadband and broadcast deployments for major operators.

The company is headquartered in France with development and sales teams also in Belgium and the UAE.

For more information, visit our website at www.softathome.com or follow us @SoftAtHome.

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