



Broadband World Forum 2016: SoftAtHome Takes Home Networking to New Level for Operators and End-users

SoftAtHome's SOP8 platform combines modular construction with a full feature set to meet the requirements of different sectors including broadcasters, Telcos and cable operators, covering entertainment, media management and the emerging Internet of Things

London, October 13, 2016 – SoftAtHome (Stand C80), a software provider for operator CPE devices enabling convergent services for the digital home, will be at Broadband World Forum this year to show its innovative solutions for the Digital Home, based on the latest SOP8 release of its software.

With 30 million software licenses around the world, SoftAtHome offers secured software to operators, incorporating all the right tools to manage convergent services for the digital home, including emerging Internet of Things (IoT) services. This success has been built on modular construction enabling SoftAtHome to meet the full home network and entertainment delivery requirements of broadcasters, Telcos and cable operators (MSOs) alike.

The Smart Home is a more fertile field for operators than ever before, as visitors to SoftAtHome's stand C80 will quickly discover. They will see Orange's New Livebox and associated digital home services (Ma Livebox, a user intuitive app to control the home network, and Livebox Storage, the integrated NAS) demonstrated with Ultra-fast broadband sustained to the end device by smart Wi-Fi combining resilience with high speed.

SoftAtHome will demonstrate how its convergent technology developed for emerging IoT services in the home will improve quality of life for consumers. The philosophy is that the TV will play centre stage for the IoT as well as entertainment and visitors to the stand will see how the big screen can display notifications for different IoT applications. SoftAtHome will also underline how its radio agnosticism with support for the key local wireless protocols including Wi-Fi, Bluetooth Smart, ULE and Z-Wave, will enable joined up IoT services and help open its platform to third-party Smart Home devices.

Visitors will also be able to see how the multiple-awarded CloudAtHome package combines a complete NAS storage system with an IoT hub so that operators can



centralize and manage all connected objects. They can then in turn deliver innovative IoT and entertainment services based on centralized and secure home data.

Finally with the Home experience demo, SoftAtHome will present MyHomeServices as part of ConnectAtHome, its solution for integrating multiple access technologies on single gateway devices, which can range from simple modems to advanced high-end media gateways. Access technologies supported include ADSL2, VDSL2, G.fast, fiber or 3G/4G. Now with MyHomeServices, the gateway can automatically select the best network to optimize bandwidth. This features SoftAtHome Smart Wi-Fi (SSW), which includes advanced Wi-Fi features such as client steering, band steering and smart channel selection, which together boost both reliability and throughput to all parts of the home. A Home Qos/QoE monitoring tool will be demonstrated to highlight how SSW improves the Wi-Fi user experience by increasing bandwidth, reducing latency and avoiding bottlenecks or dead zones.

As announced previously, SoftAtHome SOP8 solution has been shortlisted for this year's Broadband Awards in the Best Innovation in the Virtualization category. The ceremony will take place at the Leadenhall building during the Broadband World Forum in London.

Arrange your meeting with SoftAtHome at ExCel London during Broadband World Forum on stand C80. We also invite you to listen to a panel discussion with Wojtek Makowski, CTO of SoftAtHome, on Day Two of at 5.15 pm on "Connect, Convene: which functions do service providers plan to virtualize and when?".

About SoftAtHome

SoftAtHome is a fast growing software company delivering leading connectivity, Pay TV and digital services for Operator devices in the home. Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. Its solutions are already deployed on over 30 million homes in more than 17 countries in multiple broadband and broadcast deployments for major operators.

The company is headquartered in France with development and sales teams also in Belgium and the UAE. For more information, visit our website at www.softathome.com or follow us @SoftAtHome.

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